



# Homedecor International Group

————— The flooring network —————

Paris | Bern | Madrid | Helsinki | Berlin | Copenhagen | Rome | Dublin | London | Brussels | Amsterdam



“Quality, Innovation, Sustainability and Service define our commitment to excellence in interior flooring solutions.”

## Introduction

Welcome to the Homedecor International Group, your leading partner in high-quality interior flooring solutions. Since our foundation in 1954, we have established ourselves as a global leader, renowned for our product offering in all categories of flooring, for our expertise with interior design trends, and for our dedication to excellence.

Our extensive offerings include a wide selection of flooring options. We are particularly proud of our private label, “Liberty Floor solutions”, which showcases our commitment to innovative design and superior craftsmanship.

We welcome you to become our long-term partner. With a strong global network and a consistent commitment to quality, the Homedecor International Group is here to help you create remarkable flooring projects.

**Quality, Innovation, Sustainability, Service.** At Homedecor International Group, these four pillars clearly express our commitment to excellence in interior architecture.



# Who is this for?

## What can we offer to a Homedecor-Member?

As a member of the Homedecor International Group, you gain access to collaborative insights, benchmarking KPIs, and relevant market information. This stimulates brand alignment and economies of scale, leading to improved procurement and cost savings. You will keep full autonomy, while benefiting from access to our shared resources. Access to our shared inventory enhances efficiency, empowering you to thrive within the home-decor industry.



Mission statement



Collaborative insights



Benchmarking KPIs



Market insights



Brand alignment



Economies of scale



Commitment to sustainability



Autonomy



Resource repository



Mutual success



Shared inventory



## Facts & figures



**750 mln €** turnover, with **650 mln €** in flooring-products



**2000 people** employed



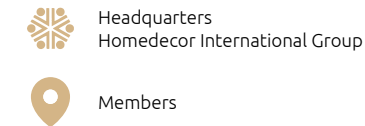
**400 external sales-people**



**40 mln m<sup>2</sup> floorcoverings** sold every year

## Our network

Homedecor International Group is very proud to offer an extensive network spanning Western-Europe, facilitating seamless communication and fostering smoother collaboration between our partners. Our wide-reaching presence ensures that working together is not only efficient but also accessible, enabling us to deliver exceptional interior architecture solutions tailored to your needs.



DISCOVER ALL OUR MEMBERS HERE.





## To our international and global partners

Homedecor International Group is proud to offer its flooring solutions to our International and Global Partners in the following sectors:

- Hospitality: hotels, restaurants
- Healthcare
- Commercial offices
- Retail-shops, department stores, luxury-brand shops, or retail-chains
- Schools, kindergartens, or universities
- General contractors
- Home-builders

Homedecor International Group can offer the following flooring solutions to all its members in Western-European countries:

- Textile floorcoverings, carpet-tiles or wall-to-wall, if needed with individual designs or colors
- All types of laminates
- Cushion vinyls, which can also be customised
- LVT/SPC Vinyl-solutions
- Wooden flooring in veneer or parquet

Homedecor is a partner of several global brands within the flooring industry and has also developed its own brand, LIBERTY FLOOR SOLUTIONS, which has already established an excellent reputation throughout Europe.



## Our partners

### **Udirev-Group**

Aulnay-sous-Bois, France  
[www.udirev.com](http://www.udirev.com)

### **Belcolor AG Flooring**

St. Gallen-Winkeln, Switzerland  
[www.belcolor.ch](http://www.belcolor.ch)

### **Distiplas Floors**

Madrid, Spain  
[www.distiplas.com](http://www.distiplas.com)

### **Oy Orient Occident Ltd**

Espoo, Finland  
[www.orientoccident.fi](http://www.orientoccident.fi)

### **Rolf Engelhard GmbH**

München, Germany  
[www.engelhard.eu](http://www.engelhard.eu)

### **Alois Geiger Söhne GmbH & Co.KG**

Aschaffenburg, Germany  
[www.geiger-gh.de](http://www.geiger-gh.de)

### **Meltex A/S**

Karlsunde, Denmark  
[www.meltex.dk](http://www.meltex.dk)

### **Kurt Weigel GmbH**

Cloppenburg, Germany  
[www.weigel.de](http://www.weigel.de)

### **JOP Handels-GmbH & Co.KG**

Berlin, Germany  
[www.ohlwein.berlin](http://www.ohlwein.berlin)

### **Liuni S.P.A**

Milan, Italy  
[www.liuni.com](http://www.liuni.com)

### **PFL Provincial Floorcoverings Ltd**

Dublin, Ireland  
[www.pfl.ie](http://www.pfl.ie)

### **STS Flooring Distributors Ltd**

Kent, United Kingdom  
[www.stsflooring.co.uk](http://www.stsflooring.co.uk)

### **Birch Distribution**

Sheffield, United Kingdom  
[www.birchdistribution.co.uk](http://www.birchdistribution.co.uk)

### **Yepp N.V.**

Turnhout, Belgium  
[www.yepp.be](http://www.yepp.be)

### **Gebres. Willard BV**

Naarden, The Netherlands  
[www.willard.nl](http://www.willard.nl)



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